

Te Atatu Peninsula Community Trust 2017 Strategic Plan

**He aha te mea nui o te ao
He tangata, he tangata, he tangata**

**What is the most important thing in the world?
It is people, it is people, it is people**



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Abbreviations Used:

CSW.....	Community Support Worker
KRAs	Key Result Areas
TAPCT.....	Te Atatu Peninsula Community Trust
TCN	Te Atatu Community Network
TOM	Trust Operations Manager

Published	Author	Details
June 2013	Brian Knolles – Trust Director	
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Introduction

This strategic plan has been updated by the trustees and staff of the Te Atatu Peninsula Community Trust (TAPCT) in accordance with the TAPCT Trust Deed and, as required by that Deed, in consultation with the Eldership of The Chapel.

It sets out the strategic intent for the Trust for the next 12-month period (calendar year 2017) as well as some of the longer-term objectives for the Trust.

Our Track Record

The Te Atatu Peninsula Community Trust was established in 2006 by the Te Atatu Bible Chapel, now known simply as The Chapel. Serving the local community has been a priority for The Chapel in Te Atatu for more than 50 years. The church's first employees were a couple, paid by the members of the church to seek practical ways to respond to the needs of the local community. This practical expression of care and concern was later met through the establishment of the 'Between the Banks Trust' and is now carried by the TAPCT.

The TAPCT has been tasked with providing the direction and resources which will enable the Trust, directly and through the church, to meet the social, emotional, physical, spiritual and educational needs of the people of its local community.

Over recent years, with the generous support of several grant makers, and the local community, our focus has been on upgrading and managing the church owned facilities; making these available to a variety of church and community groups, each making their own unique contribution to the wellbeing of the local community.

While there is still work to be done in developing the facilities, as we look to the future the Trust is committed to the continued identification of the changing needs of a changing community: looking for new ways to meet these needs by developing and applying its own resources as well as developing strategic partnerships with other groups with specific areas of expertise.

Next Steps

In 2017, it is our desire is to continue to expand our vision as we seek to provide an ongoing sense of community to the people of the Peninsula. This year's plan builds upon the achievements of the past as we continue to make use of past research, existing relationships and available expertise.

Community is valuable and ours is increasingly divided!

In years gone by, Te Atatu Peninsula was a low socio-economic area however, as the years have passed, extensive new housing developments along the city side of the Peninsula have seen the demographics change significantly. While, in some ways this has mirrored a general shift in NZ society, on the Peninsula this has been even more evident as it has become an increasingly popular place to live.

On the one hand, these changes have brought a fresh diversity to the Peninsula and surrounding communities however they have also resulted in a greater sense of separation and, in many cases, isolation, especially for those who populate the lower reaches of the social-economic spectrum.

As we seek to meet the social, emotional, physical, spiritual and educational needs of the local community, our hope, our intention, is to seek ways to close those gaps, to create opportunities for greater connection between, and participation by, all those who call this place home. When you build relational bridges between diverse communities everyone wins.

Hosting a diversity of groups and individuals within our facilities makes a significant contribution to the wellbeing of the community, however, sharing a facility does not, in and of itself, foster or create connection and community.

Moving forward, we will be looking at new ways of drawing the various users of the facility into closer relationship.

We will also look at ensuring that the programmes and services we offer better serve and connect a wider diversity of our community.

Trust Objectives

The objects of the Trust, as stated in the Trust Deed, are to provide direction and resources which will enable the church to serve its local community by seeking to meet the social, emotional, physical, spiritual and educational needs of people within that community.

Any initiative that the Trust embarks upon must align with the objectives of the Trust and with the ambitions, passions and talents of the people who make up the teams of volunteers who contribute their time and energy. The Trust is the organisational structure that provides management and governance oversight for the community focused activities that are initiated in the hearts and minds of many volunteers representing many community minded groups.

The Big Picture

As we step back to consider the BIG picture, our long-term future, we see a modern multi-storey, multipurpose building with a sealed car park. The building caters for a variety of specialised environments including such possibilities as early childhood facilities, an English as second language learning centre, community meeting rooms and a range of other areas for spaces and activities serving a increasingly diverse demographic.

Maybe there is a café generating revenues to support the cost of running the facility or a thrift shop providing quality second hand clothing etc at affordable prices and generating further revenue. There are possibilities to be explored.

The existing property is developed to provide a combination of buildings, car parks and valuable open spaces; maintained and developed as open spaces for the enjoyment of the community.

Our desire is to continue to make a difference. We have served this community in many ways over many years and now we need to continue to change to reflect our changing community.

Situation Analysis

The current facilities are being used to nearly maximum capacity. Appendix A sets out the list of current users of the facilities. If the Trust is to continue to be a provider of community services and facilities, there are necessary changes required to meet the changing and increasing needs of the local community.

Specifically, there are significant limitations to the current childcare facilities. Also in need of upgrading are the youth facilities. Current dysfunctional spaces need to be upgraded to provide safe functional facilities that match the needs of the evolving demographic anticipated under the Auckland Unitary plan.

Planning Horizons

This strategic plan is reviewed annually and is submitted to the Elders of The Chapel for their consent.

There are three planning horizons, and these include:

1 to 2 years – Short-term initiatives:

1. PD for a Trust Operations Manager (TOM) – the feet on the ground person charged with making things happen. There is a need to define this role and to recruit a suitable candidate. It is anticipated this will be a part-time position.
2. Continue to resource / sustain our CSW
3. Fundraising strategy: Develop and execute a fundraising strategy for the one to two-year planning horizon.
4. Maintenance to be the responsibility of the TOM. This requirement to be included in the PD.
5. Clean or replace carpet within the main auditorium.
6. Remove tree stumps from property
7. Regular paintwork
8. Building cleaning
9. On-going and periodic maintenance

2 to 5 years – A medium-term facility upgrade plan:

1. Install new removable wall between the old and new halls
2. Upgrade toilet block (Develop an upgrade plan to building consent stage)
3. Upgrade office block (Develop an upgrade plan to building consent stage)
4. Develop a concept plan for the redevelopment of the youth and childcare facilities to replace the existing older infrastructure.
5. Explore and develop options for the creation of a sustainable funding stream to reduce reliance of Grants

5 to 20 years – Long-term vision and facility upgrade plan:

This plan shall include a long term (10-20 year) vision for the development of the property and its facilities. This plan shall be prepared having consideration for the following:

1. Reference to the Auckland Unitary Plan – anticipating a change in demographic. A doubling of the current Peninsula population. The type of housing will change to higher density housing.
2. There is likely to be an increase in the number of young families.
3. There will be a greater demand for open spaces. We need a strategy that protects our open space and maximises it for the use of the entire community.
4. Research proves that early childhood education results in more stable families and individuals and is an overall cost effective strategy for effective communities.
5. Our older population is not well catered for on the Peninsula. The percentage of senior residents will increase. They will likely be a fitter and healthier population. They may be wealthier than the current population and therefore more able to enter supported senior citizen accommodation.

Key Result Areas

The strategic plan is structured around 8 key result areas:

- A. Personnel (Staff and Volunteers)
- B. Community Programmes
- C. Tangata Whenua
- D. New Initiatives
- E. Facilities
- F. Finance and Funding
- G. Administration and Communication
- H. Health and Safety

A. **Personnel (Staff and Volunteers):** We must support, and effectively manage all staff and volunteers associated with Trust programmes. Self-care first! We will increase the hours and scope of the CSW role to become more focussed on community connections, the mobilization of volunteers and the development and facilitation of services. A Trust Reception/Admin role will be established. Some of this work is currently undertaken through the Chapel however the workload of this role has grown significantly in recent years with the clear majority of the work now being Trust related.

B. **Community Programmes:** We will continually assess the needs and objectives of all current community programmes. We will seek to identify ways of creating greater relational connectivity between various users of the facilities.

C. **Tangata Whenua:** In 2017 we will give special attention as to how we might best discern and address the needs and aspirations of tangata whenua. We don't want to be presumptuous and say we will do something which is perhaps not needed and so we will undertake a needs analysis of tangata whenua in Te Atatu and seek to determine our best response. One option under consideration is to have a Matariki celebration (perhaps a hangi) and invite the community so as to build further connections with local Māori.

D. **New Initiatives:** We will continue to appraise potential new initiatives for alignment with Trust aims and objectives. We will exploring ideas that further shift the focus from 'hiring facilities' to creating/facilitating community facing/serving ministries within and beyond the facility that align with our mission and help meet identified needs within the Peninsula community. Current ideas under consideration include:

Parenting Hub - Some initial discussions have been had looking at how we could build on the great work of Peninsula Parenting and create a Parenting Hub: creating and hosting a variety of workshops, seminars etc aimed at supporting, encouraging and inspiring parents and families in our community.

Other thoughts – Recent discussion around the changing demographics, and therefore needs, of the community. The following needs/possibilities were noted:

- Childcare
- ESOL teaching
- Youth Activities and Youth Support Services
- Transport

- Advocacy
 - With the closure of the Community House the peninsula is further geographically isolated from support agencies, most of which are in Henderson
 - CARE Waitakere – What plans do they have and how can we work with them.
- E. **Facilities:** We will continue to manage, maintain and upgrade the facilities. We will create a process, and draw together a team, to develop a long-term (20 year) property development strategy to ensure the real value of our property is stewarded well and short-term initiatives do not negatively impact on long-term plans. In fact, as often as possible, they should lay a foundation for and build towards the longer-term plan.
- F. **Finance and Funding:** We will continue to manage the funding available to the Trust so as to optimize their impact. We will explore options for funding of proposed developments in terms of programme and facilities. We will explore ways in which we can reduce our dependence on grants and create more sustainable funding streams.
- G. **Administration and Communication:** We will continue to establish robust administration and communication systems for all Trust activities
- H. **Health and Safety:** We will continue to pursue a culture of awareness of the need for good practices in ensuring a safe and healthy environment is maintained.

Key Measures

The key tasks to be undertaken under each of these KRA's are as follows:

A. Personnel (Staff and Volunteers)		
Objectives	Actions	By Who/When
Improve the training and care of existing staff and volunteers	Assess what needs the programmes and personnel have in terms of recruitment, training and care	TOM and CSW - Ongoing
	Review and expand CSW PD to reflect this Strategic Plan	TOM
	Explore options for benchmarking of salaries	TOM
Recruit new Trustees	Identify and recruit additional Trustees – 6 trustees in total by end of March 2017	Existing Trustees
Improve the process for recruitment of staff and volunteers for existing and new initiatives	Create a plan to improve our recruitment, training and care processes. incl. Police vetting	TOM – Ongoing CSW to Assist
	Ensure adherence to policies and procedure	TOM – Ongoing
Restructure Admin role	Bring the Admin role into the Trust.	Trustees

B. Community Programmes		
Objectives	Actions	By Who/When
Connect with Community	Meet regularly with the people running the community programmes	CSW & TOM - Ongoing
	Run events twice a year for the wider community of user groups	CSW - Ongoing
Current programmes are profiled	Brochures, website, notice boards	CSW - Ongoing
Partnership relationships maintained and developed.	Monthly one-on-one with programme coordinators	CSW - Ongoing
	Run events twice a year to build connection between leaders of various user groups.	CSW & TOM - Ongoing
	Explore ways in which members of one user group may serve in, or benefit from, the activities of other user groups and so enhance the impact, and interconnectedness, of all groups.	CSW & TOM - Ongoing
Establish strong local networks	Participate in TCN	TOM / CSW - Ongoing

C. Tangata Whenua		
Objectives	Actions	By Who/When
Identify needs and aspirations of tangata whenua which may be appropriate for the TAPCT to address.	Undertake a Needs Analysis	CSW in consultation with Shaz Hathaway (Chapel Elder)
	Explore possibility of a Matariki event, possibly including a hangi	CSW in consultation with Shaz Hathaway (Chapel Elder)

D. New Initiatives		
Objectives	Actions	By Who/When
Identify potential new programme and partner support initiatives	Interview current partners, potential partners and other community groups	CSW – Ongoing in consultation with TOM and Trustees
	Explore ways in which we can use resources, other than facilities, to the benefit of existing and new users. Eg. Accounting, governance, fundraising support etc.	TOM and CSW – Ongoing in consultation with Trustees
Appraise potential new initiatives	Produce cost/benefit/alignment analysis for each potential initiative.	TOM and CSW – Ongoing in consultation with Trustees
Expand the concept of a Parenting Hub	Working with Rochelle Doyle, Marion Woodley, Monique Kauie	TOM and CSW

E. Facilities		
Objectives	Actions	By Who/When
Maintain the property	Create and maintain a Maintenance Plan to address deferred maintenance projects	TOM – Ongoing
Maximise revenue from the hireage of the facilities	Promote hireage of the facilities	TOM and CSW - Ongoing
Develop the medium-term plan	Create a 2 – 5 year plan	Trustees and TOM
Prepare an overarching long-term facilities development plan.	Recruit and team to develop the long-term facilities development plan	Trustees and TOM
	Identify individuals to act as consultants in the development of the long-term facilities development	Trustees and TOM
	Consult with building users and begin to draft a long-term vision	Facilities Development Team
	Begin to develop a long-term facilities development plan	Facilities Development Team

F. Finance and Funding		
Objectives	Actions	By Who/When
Secure and manage the Trust funds to meet the operational and developmental needs of the Trust	Maintain current funding initiatives, including grant applications	Trustees / TOM - Ongoing
	Give priority to grant funding for salary's	TOM – Ongoing
	Find \$15k for operational costs	TOM – Ongoing
	Find \$60k (+?) for building upgrade projects.	TOM – As required
Develop sustainable funding sources	Explore options for sustainable funding sources, possibly including support from individuals and business in the local community	Trustees / TOM - Ongoing

F. Administration and Communication		
Objectives	Actions	By Who/When
Establish and operate robust administration systems	Maintain existing XERO and Thank You Payroll installations	TOM - Ongoing
	Update of policies and procedures	TOM - Ongoing
	Update TAPCT web site	TOM - Ongoing
Ensure good communication, and alignment of mission, with the The Chapel	Monthly meeting with Chapel Pastor/Elders	Chair - Ongoing
	Quarterly meeting of Trustees and Eldership	Chair - Ongoing
Raise our profile with our community and funders	Explore opportunities to profile the activities of the Trust	TOM / CSW - Ongoing
File returns as required to Charity Commission	As required	TOM
File donor grant reports	As required	TOM

G. Health and Safety		
Objectives	Actions	By Who/When
Prepare a 'Risk Matrix' to identify all potential risks associated with the Trust operation	Review the risk matrix at every Trust meeting and take appropriate actions.	Trustees – Ongoing
Maintain an 'Incident Log' on Trust premises in which to record all incidents relating to health and safety issues.	Review the 'Incident Log' at every Trust meeting and take appropriate actions.	Trustees – Ongoing
Regularly inspect the environment and identify hazards and risks.	Carry out an annual 'walk around' of the premises to identify and document hazards and potential hazards	Trustees – Ongoing

Appendix A: Current Users / Community Partners

Bellyful West Auckland – “At Bellyful, we know how hard those first few months with a new-born can be – and that’s before adding other children or career demands to the mix! Bellyful volunteers deliver meals to families with new-born babies and families, with young children, who are struggling with illness. Particularly those lacking a good support network.” The team from Bellyful West Auckland do cook-a-thons once a month in our commercial quality kitchen and store their meals in a freezer on site.

Birthdays, Funerals, Weddings and various other family events by arrangement.

Board Room and a Small Groups Lounge are used by a variety of users as the need arises

Brickworks Drama – “Brickworks Drama is a performing arts school based in Te Atatu Peninsula, Auckland offering classes and workshops to children and young adults. At Brickworks Drama we believe each student has a unique voice and powerful imagination.”

Chapel Church Service – Every Sunday at 10 am with age appropriate gatherings for children of Preschool, Primary and Intermediate age.

Communicare – “Established in 1959, Communicare is a not for profit association, serving the elderly, lonely and disabled within the Auckland Community for over 55 years.” Their Thursday morning Friendship Centre, offering a range of activities as well as good fellowship and food, is one of 21 operating across Auckland and has been at home at The Chapel for over 20 years.

Community Garden - Community Gardens are popping up all over Auckland and they are bringing communities together. Gardening can be fun, therapeutic, cheap and a social way to grow your own vegetables and other produce if you don’t have room at home. It is also an opportunity to teach and help those across the community including support for the local food bank.

Dayspring Trust – “Dedicated to maternal wellbeing... we want to positively influence the pathways for women and their families/whanau. The wellbeing of the mother means families can flourish and grow and ultimately affects the health of the communities we live in.” Dayspring have found a temporary home for their ‘mainly music’ and body toning classes on Tuesday and Wednesday mornings while their regular facility is unavailable.

ICONZ Boys – ICONZ is an action, adventure, activity and values-based programme for kiwi men and kiwi boys. It is faith, blood, mud, fire, water, speed, smash and build. Our boys enjoy a wide range of action, fun, games, life skills, leadership and competition” Every Wednesday evening during the school terms see 20-25 preteen boys come to Te Atatu ICONZ; developing personal and leadership potential though a holistic fun and challenging program.

ICONZ4Girlz – A fun and action packed life development programmes for Kiwi girls aged five to seventeen. An opportunity to enjoy those high activity pursuits so loved by the boys as well as the chance to have a go at some of the stuff that requires great hand/eye co-ordination that girls are so often good at... plus everything in-between.” Every Thursday after school 25 girls, plus helpers, gather to have fun, make new friends, build confidence in themselves and learn new skills.

mainly music – “A fun music group for parents or primary care givers to enjoy together with their young child. Throughout the session, children develop gross and fine motor skills, language, imagination, mathematical and pre-reading skills as well as socialise with others.” Every Monday approximately 30 pre-schoolers and their caregivers can be found singing, doing action songs and dancing before the caregivers send time connecting over morning tea while the kids play.

Mainly Mums – Every second Tuesday morning a group of mums, usually connected now or in the past with mainly music, gather for a time of fun and friendship. Recently, mid-2016, the focus has shifted from a group gathering to explore new ideas and activities to become an outward focused group looking for ways that, together, they can serve others in the community.

KMS Dance Studio – “Providing an encouraging, fun environment where everyone shares the love of dance with each other, developing self-confidence, musicality and awareness to achieve goals. We specialise in the Royal Academy of Dance (RAD) Classical ballet syllabus and exams, also offering classes and exams in NZAMD Jazz, Hip Hop, Contemporary, Stretch & Strengthening and Performance Work”. The dance studio operates each Monday afternoon and evening with 30 - 40 children from 3 to 18 years.

Mothers Helpers – Providing support and care to mothers who are struggling; experiencing, or at risk of, Post-Natal Depression. Each term 10 women are helped to work through PND in a group and one on one environment. Mums who have gone through their programme have lower scores of depression.

Peninsula Parenting - Peninsula Parenting is a non-profit group, within Te Atatu Peninsula, whose mission is to 'Empower Parents & Caregivers'. They: provide community events with parenting speakers, facilitate The Parenting Place Toolbox parenting group workshops, network with other local supporting organizations and make free parenting resources and information available

Tat Youth – Intermediate aged youth gather each Thursday night and High School youth each Friday. Between 20 – 30 young people meet to play games, socialise, eat together and head off on activities and challenges each week.

Te Atatu Toy Library – Toy Libraries offer a range of quality toys, puzzles, games and learning activities for members to hire for a set time. They can be found at The Chapel every Tuesday and Friday serving 160 member families – 300 children. They operate throughout the year except Christmas.

Thai Lao Christian Fellowship – A church gathering every Sunday afternoon and finishing over an early evening meal. Their music team practices at The Chapel every Saturday afternoon.

Appendix B: 2016 Facility Usage

The following tables list the main usage of the facilities:

Community Programmes			
Organisation	Days per week	Hours per week	People involved
Mainly Music	2 days	6 hours	100 caregivers and children
Mainly Mums	1 day	4 hours	14 caregivers and children
ICONZ Boys	1 day	4 hours	20 children and 5 adults
ICONZ Girls	1 day	4 hours	20 children and 5 adults
Youth Programme	1 day	7 + hours	18 young people (11-18 years)
Community events	3 per year	4 to 5 hours	Approx 150 people, all ages
Private Weddings / Funerals / 21 st s / family gatherings etc	1 - 2/month	4 to 5 hours	200 + people of all ages
The Chapel Community Garden	1 day (primarily)	2 to 5 hours	5 people of all ages

Partner Community Programmes			
Organisation	Days per week	Hours per week	People involved
Communicare	1 day	4 hours	50 adults
Toy Library	2 days	7 hours	75 family groups per week (175 member families)
Brickworks Drama School	2 days		
Day Spring	2 days		
Michelle Lucca School of Dance	1 day	4 hours	30 children
Circuit Fit	2 day	3 hours	12
Thai Lao language class	1 day	2 hours	10
Te Atatu Floral Garden circle	1 evening/month	4 hours	50
Mothers Helpers	2 days 10 week courses x 4/year	8 hours	20 per course
Bellyful	2 days/month	4 hour cook-a-thon	
Peninsular Women's Craft group (with 'Stampin Up')	1 evening/month	2 hours	10 adults

Christian Congregations			
Organisation	Days per week	Hours per week	People involved
The Chapel	1 day	9 hours	120 people, all ages
Thai Lao Fellowship	2 days (Sat / Sun)	6 hours	20 per week / 70 once per month, all ages
Band Practices	Monthly	2 hours	

NB: Numbers correct at time of publication.

Appendix C: 2017 Budget

Te Atatu Peninsula Community Trust Budget 2017

Income	Budget 2017
Community Programmes	
ICONZ	3,000.00
ICONZ girls	2,400.00
Mainly Mums	
Mainly Music	3,000.00
Peninsula Parenting	
Peninsula Women	
Total Community Programmes	8,400.00
Donations	
Donations - Other	1,000.00
Donations - The Chapel	14,000.00
Total Donations	15,000.00
Facility Usage	
Facility Hire	15,000.00
Total Facility Usage	15,000.00
Grants	
Grants - Community Garden	
Grants - Facility Operational	16,000.00
Grants - Salary (Admin/Reception)	13,880.00
Grants - Salary (Admin/Reception - from Chapel)	9,000.00
Grants - Salary (Community worker)	16,000.00
Total Grants	54,880.00
Other Income	
Other Income - General	
Other Income - Photocopying	40.00
Total Other Income	40.00
Total Income	93,320.00

Note:

Community Programmes are self-funding and so Income and Expenses are set to Net = \$0

One of objectives for 2017 is to explore alternative income sources that will allow us to increase our impact while reducing our long-term dependence on grants.

Funding is currently derived from four sources:

- Hireage fees from Users

- A regular contribution from the church

- Occasional donations from church members and others

- Grants from various funders

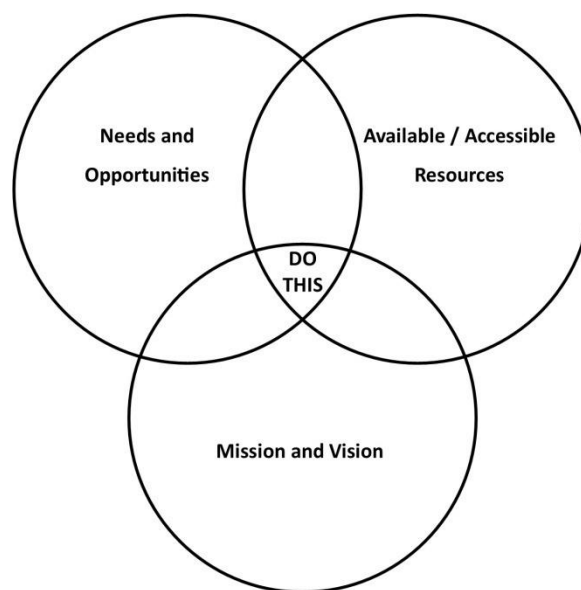
Significant capital items and projects are additional to budget as they are funded project by project.

Expenses	Budget 2017
Community Programmes	
Community Garden Expenses	
ICONZ Boys Expenses	3,000.00
ICONZ Girls Expenses	2,400.00
Mainly Mums Expenses	
Mainly Music Expenses	3,000.00
Pen Parenting expenses	
Peninsula Womens Expenses	
Total Community Programmes	8,400.00
Administration	
Admin - Bank Fees	50.00
Admin - Charities Registration	50.00
Admin - Consumables	2,000.00
Admin - Interest Expense	-
Admin - Miscellaneous Expenses	2,000.00
Admin - Photocopier Rental	3,600.00
Admin - Postage and Stationary	400.00
Admin - Professional Services	3,000.00
Admin - Telephones and Mobiles	1,400.00
Admin - Xero Fees	260.00
Total Administration	12,760.00
Facility	
Facility - Cleaning / Waste	1,500.00
Facility - Electricity / Gas	4,200.00
Facility - Insurance	6,000.00
Facility - Lawns & Property	3,000.00
Facility - Maintenance	6,000.00
Facility - Rates	1,800.00
Facility - Water Rates	1,200.00
Total Facility	23,700.00
Facility Upgrade	
Building Project Expenses	-
Total Facility Upgrade	-
Staffing	
Staff Training	500.00
Staffing - Admin/Reception	22,880.00
Staffing - Cleaner (Caretaker)	5,600.00
Staffing - Community Support Worker	16,000.00
Total Staffing	44,980.00
Total Operating Expenses	89,840.00
Net Profit	3,480.00

Appendix D: Evaluating Existing and New Projects / Initiatives

Existing programmes and processes, and proposed new projects and initiatives, need to be evaluated having regard to:

- the current initiatives and perceived needs of the individuals and organisations currently hosted by the Trust, as well as individuals and organisations across the wider community
- the resources (Property, Finances, Personnel) available and accessible to the Trust
- various understandings concerning the strategic vision of the Elders of the Chapel; their hopes and aspirations for the Trust and the community it serves



The Trust seeks to identify and pursue those initiatives that sit at the intersection of these three criteria.

The following questions need to be addressed with respect to any proposed project/initiative to test its alignment with Trust Deed, especially the aims and objectives detailed with the Trust Deed. It is also intended to ensure that the project/initiative will be well led, supported by volunteers and is a response to clearly identified community need. Unless all of these questions can be answered positively then the project/initiative should not be pursued.

1. Will the project/initiative under consideration demonstrate to those who would participate, the love and support of the wider Peninsula community, providing people a sense of belonging?
2. Does the project/initiative under consideration meet any of the objectives as identified in the Trust Deed? (Ideally an initiative should meet two or more objectives.)
3. Is there at least one 'committed champion' from the teams of volunteers who will 'lead' the project/initiative under consideration?

Appendix E: Alignment with The Auckland Plan

In 2017 this will be updated to signify alignment with the Unitary Plan)

The Trust serves the geographical area of Te Atatu Peninsula, being part of the Henderson – Massey local board area within the Auckland super city. The aims and objectives of the Trust align with many of the key objectives within the Auckland Plan.

The stated purpose of the Auckland Plan is:

To contribute to Auckland’s social, economic, environmental, and cultural well-being through a comprehensive and effective long term (20 to 30 year) strategy for Auckland’s growth and development.

The objects of the Trust as stated in the Trust Deed are:

To provide direction and resources which will enable the Trust, directly and through the church, to serve its local community by seeking to help meet the social, emotional, physical, spiritual and educational needs of people within that community.

Aspirational Outcomes:

The Auckland Plan refers to seven aspirational outcomes. The Trust’s aspirations align with the Auckland Plan in 2 key areas:

Auckland Plan	The Te Atatu Peninsula Community Trust
A fair safe and healthy Auckland	The Trust supports the provision of facilities that enable people to meet in a safe and healthy environment, and programmes that teach young people excellent life skills and concern for their community
A culturally rich and creative Auckland	All the programmes supported by the Trust have a mix of participants who represent a wide variety of cultural and ethnic groups represented on the Peninsula. The Trust supports immigrants with language lessons and integration to New Zealand society Programmes taking place in the Trusts facilities include dance, arts and crafts, and music.

Transformational Shifts:

The Auckland Plan refers to six transformational shifts. The Trust's goals as reflected in the programmes it supports, aligns with the Auckland Plan in 3 key areas:

Auckland Plan	The Te Atatu Peninsula Community Trust
Dramatically accelerate the prospects of Auckland's children and young people	The largest and most well supported of the Trust's community focused programmes involve children and their caregivers. The Trust supported 'mainly music' programme has operated for the past 11 years.
Radically improve the quality of urban living	Healthy communities need places to gather to eat, play, and spend time together. The Trust provides a well-used community facility that is utilised for seven days per week for almost every week of the year. Quality of life is enhanced for the community by having a local facility to meet in without the need to leave the Peninsula and travel across Auckland.
Substantially raise living standards for all Aucklanders and focus on those most in need	The Trust's programmes that work with families have been designed and are run to ensure that economic disadvantage is not a barrier to participation. Budgeting services provided by Care Waitakere on our premises assists those struggling financially

Development strategy – 6 Principles:

The Auckland Plan refers to six principles that will guide its development strategy. The Trust's own principles align with the Auckland Plan in 4 key areas:

Auckland Plan	The Te Atatu Peninsula Community Trust
Work together	Trust programs are run by teams of dedicated volunteers. There are two, part-time paid, Trust workers. All trust programmes rely on the goodwill and community spirit of its volunteers.
Act fairly	No person or community group is treated unfairly. Any community group requiring access to Trust facilities is given a fair hearing. If the objectives of the group align with those of the Trust, where facilities are available, they are shared with all. Our Christian-values based programs promote fair play, proactive community service and consideration for others.
Make the best of every dollar spent	The Trust needs to manage its resources carefully and prudently. A well-rounded board of trustees manages Trust affairs in a professional manner to maximise the value of the funding we receive. Our 1:6 ratio of staff to volunteer hours also stretches our funding a very long way.
Be affordable	No one will be turned away from a Trust supported programme solely based on lack of economic means. Many Trust programmes were initiated specifically with a view to including participation by those from within our community who might otherwise not have the opportunity to mix with others.

Auckland Plan Chapter 1 – Auckland’s People

Key areas where TAPCT programmes and objectives align with the Auckland Plan strategic priorities include:

- People are at the heart of this Plan – the Trust supports whole of community programmes
- Put children and young people first – most of the Trust’s programmes are built around families, children and youth
- Strengthen communities – A large team of Trust volunteers – people serving people

Auckland Plan Chapter 10 – Urban Auckland

Key areas where TAPCT programmes and objectives align with the Auckland Plan strategic priorities include:

- Create enduring neighbourhoods – the trust maintains and is committed to upgrading a long-standing community facility in which some 500+ community people per week meet and interact positively, greatly strengthening the local sense of community.

Auckland Plan Chapter 12 – Auckland’s Physical and Social Infrastructure

Key areas where TAPCT programmes and objectives align with the Auckland Plan strategic priorities include:

- Protect, enable, align, integrate and provide social and community infrastructure for present and future generation – the trust facilities and varied programs enable people in our community to meet one another and grow enduring friendships, while participating in activities that enhance their quality of life and concern for others.